



Village of Christopher Lake Policy Manual

Title: Rink Boards Advertising Policy

Resolution Number:127/22

Policy Number 700-3

Date Approved: September 15,2022

PURPOSE:

To outline the procedure and cost of advertising on the rink boards at the Christopher Lake Covered Outdoor Arena.

AUTHORITY:

- Council Discretion

PROCEDURE:

1. The Village of Christopher Lake reserves the right to solicit advertising for the rink boards at the Christopher Lake Covered Outdoor Arena. All advertising must be approved by the Chief Administrator Officer.
2. Advertising shall be sold annually.
3. The cost per 3' x 3' rink board space is \$100.00 annually, January 1-December 31st of each year.
4. All costs associated with the sign are to be incurred by the advertising agent.
5. All advertisers must purchase Vinyl Coated Advertisements.
6. All advertisers shall be charged the same rate regardless of placement on the boards.
7. With due cause and reasonable notification to the advertising agent, the Village of Christopher Lake reserves the right to remove any or all signage.
8. Policy Effective January 1,2023